Special Report for Internet Marketers

Ban Proofing Your Web Sites
(and making long term money with article marketing)

* Includes over 60 minutes of Video *

by Mike Liebner,
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The purpose of this special report is to share some of the information I have learned and to suggest possible techniques that you can apply to your business. The goal is to help you make more money in the long run by preventing your web sites from getting banned.

Have you been banned lately???

Search engines are so committed to cleaning up their indexes that in the frenzy to remove sites, even clean and borderline sites are getting banned. Hopefully the information presented in this special report can help you prevent your site from even being considered for deletion.

"The times, they are a changing…" Hmmm… that's actually an understatement, as the past few months have been quite volatile, with a number of changes that have impacted all webmasters and internet marketers. Actually when you think about it, the one thing that is constant in internet marketing is change itself.

Are you on top of all the current revolutions and evolutions in internet marketing? I'm here to help!

As an internet marketing veteran of over 10 years, I have experienced a large variety of business changing phenomena's. I have watched search engines come and go, as well as techniques to get free search engine traffic change and evolve.

Ban Proof Technique: Reasonable Keyword Density / Avoid Hidden Text

Back in the day, all it took was figuring out the exact formula for keyword density and I'd be able to optimize a dozen or so of my pages to dominate the search results. The competition wasn't so great, so I could easily get top ten rankings for keywords that got lots of traffic. It was a fun game! But as with all good things, the word got around and soon everyone and their mother were building web pages and trying to get that free search engine traffic. Each webmaster was studying what the other webmasters were doing and were trying to one up them and leap frog to the top of the ranks.

Increased competition and the demands of the marketplace required that the landscape must change.

One of the first things that the search engines figured out was that spammers tended to stuff their web pages with hundreds or even thousands of hidden keywords. Sometimes referred to as keyword stuffing, it was common to find web pages with blocks of hidden text at the bottom, mixed in with the same color of the web page background.

Search engines figured out text and backgrounds shouldn't be the same color and developed algorithms to catch web pages using this trick.

When it became common knowledge among webmasters this hidden text keyword stuffing technique could work against you, webmasters found clever ways to NOT hide the text (similar colors as background, but not exact) and still stuff the keywords.

Ban Proof Technique: Keyword Density 1% to 3% is generally safe

These days, the search engines simply don't rank pages with too many repeated words and it is generally agreed upon by SEO's (search engine optimization experts) that the ideal density for a keyword phrase should be between 1% and 3%.

Since search engines are now employing "human reviewers" it is also wise to make sure that your content reads naturally and does not appear to be artificially forcing a keyword phrase down the readers throats.

If you want to play it safe, make sure your web pages do not contain obvious or blatant repetition of keywords and that the phrases fall into the 1% to 3% range. A little less, or a little over should be ok, but as a rule, shoot for that range.

One of the "fire alarms" that scraped search results pages typically signal is an unusually high keyword density for the keyword the page scraped search results for. That red flag inevitably will trigger a visit by the human reviewer.

Ban Proof Technique: NEVER use scraped content on a REAL CONTENT site

Never ever use scraped or "borrowed" content on a site you do not want banned. I personally have lost several of my highly popular and successful high PageRank hand made real content web sites because I made the mistake of including a handful of pages with scraped search results. It's not worth risking your legit site by including any borrowed content. I regret adding the pages because the amount of traffic they lost was significant. Trust me, if you have a successful site, don't ever use scraped content on it.

Google Changed Everything

By far the biggest change in my 10 years of internet marketing was when Google entered the search engine scene and rose to prominence, almost overnight. As I watched my traffic dwindle from the other search engines, and even disappear, I had no choice than to study Google and adapt my efforts to make sure I didn't wither and disappear like so many other internet marketers did who refused to change with the times.

While Google in itself defined the role of the search engine to the public, who became infatuated with it's spam free results (less spam at least), it also had a tremendous impact on SEO's and internet marketers who had to adapt their businesses to harness the power of the free traffic that the monster Google could provide. I have to admit for a short period I was sleeping and didn't spend the necessary time adjusting as I should have, and when my business earnings dropped to an all time low about 3 or 4 years ago I had a massive wake up call.

Link Popularity and PageRank became the new standard

PageRank became the new standard for Google to rank web sites and it based PR on a formula that was determined by how popular a web page was. The more external links from other web pages with high PageRank to a page indicated this page was relevant and popular and therefore Google considered it as important. While they appeared to value lots of links, they seemed to favor links from other high PageRank pages. You see, pages could pass along PageRank to other pages. Web sites that had higher PageRank would have an advantage and would in most cases rank higher than similar pages that were not as popular.

PageRank is PAGE SPECIFIC, not SITE specific. Each page has different PR.

As with anything, the webmaster community figured out that lots of links to a web site could boost the rankings and link farms and linking schemes grew in popularity. Also webmasters began to buy and sell links based on PageRank.

At this point Google rose to the occasion and began to thwart the efforts of webmasters exchanging links, or participating in link schemes by monitoring the qualitative aspects of links.

Ban Proof Technique: Avoid links from "bad neighborhoods"

While Google was the pioneer, other search engines like MSN and Yahoo were also employing similar methods of ranking sites based on links. Linking was the new game for webmasters seeking to increase rankings.

Personally, at that point I finally noticed that Google had actually banned and blacklisted some of my ever growing stable of web sites.

It appeared that Google banned my sites for no other reason than my sites were on the same server, and noticed that I had been inter linking some of my own sites together. I wasn't trying to game them, I just used the power of my own traffic to advertise my own web sites to each other. But obviously Google placed so much importance on "link popularity" and as a factor for determining PageRank, that they felt it was "un-natural" for my sites to have so many links from the same network and as such dropped me from their index.

My sites were banned and then became "bad neighborhoods". Yes, when a site is banned Google will penalize other sites that link to the banned site. So as a general rule, make sure to never link to other sites that are NOT indexed by Google. A filter could trigger a red flag and they'd look at your site because it linked to a "bad neighborhood".

So as I learned more about the importance of links, I needed to find a way to prevent more sites of mine from getting banned. I had a problem because all my sites were on one big jumbo server and even though they had separate IP addresses (20 of them) they still were all in the same class c IP block.

At that point I was determined to find a way to stay in the game and prevent more sites from getting banned, and as with most obstacles to making money, I found solutions and continued on.

At that point I discovered that the prices of dedicated servers had fallen from the obscene amounts that I had been paying. As a high traffic internet marketer I was spending $3,500. bucks a month just to keep a server that wouldn't constantly crash because of the massive spikes I'd have in traffic. After all, a #1 ranking for a popular search term like the single word "music" or "money" or "free" could easily bring in 50,000 - 75,000 unique visitors a day. Get a few top tens like those and even the manliest of servers would crash.

But what good was having a robust server when I wouldn't be able to link my own sites with each other???

Ban Proof Technique: Practice IP DIVERSITY

Fortunately, I found that there were web hosts offering dedicated servers for much less than I was paying and I adapted and spread my domains over 3 new servers with clean IP addresses. You see, the search engines, and Google in particular, had become so sophisticated that they could figure out that servers had IP addresses that were all in the same class C block, and if too many links came from the same IP range, it signaled a red flag to go up (it still does by the way) and they'd ban the interlinking sites.

So the solution that worked then and works now is what I like to call **IP Diversity**. Make sure that if you link your web sites among themselves that you make an effort to spread the domains onto different servers with as many different class c IP Addresses that you can.

By class C, I refer to the third octet in an IP address. example 212.16.17.14 - the 17 is the CLASS C. So, if you had a domain on a separate IP address 212.16.17.19 - it would be considered the same class C IP block and would very likely trigger a red flag to go up if there was an unusually high percentage of your overall links coming from a particular class c block.

So, if you want to make sure your sites are ban proof and do not get dinged with penalties or worse yet BANNED for linking within the same class c IP block, make sure you spread your web site domains with different web host all over the globe. You see, it's just not natural for a web site to have TOO MANY links pointing to it from the same IP class it is in, OR from too many web sites within the same class c ip blocks.

If you really want to study this further I suggest checking out the excellent OptiLink software, or SEOElite, which can show you what IP Addresses the domains that are linking to you have. If you run one of those missions it will become clear to you when you see the IP addresses. So, if you want to make your sites ban proof, be sure to consider IP Diversity whenever linking to your own sites, or when trading links en masse with other webmasters.

While the above techniques may be important to consider, they may be the least of our problems. Search engines are no longer willing to rely on filters and algorithms to keep their indexes clean; search engines have evolved or de-evolved and because of the implementation of human reviewers getting free search engine traffic will never be the same.

Current Day - Search Engines are on a RAMPAGE!

A Banning Frenzy is in Effect - DEEVOlution rules the day.

It's no secret, Google, Yahoo and even MSN are banning web sites in record numbers.

Search engines now have employees whose primary job is to surf the web using their search engines and for them to push a button and ban every web site they come across that they feel should NOT be on the first page. In addition web forms on the search engines allow surfers to easily report web sites and point to them as spammers. Some people even voluteer to rat on spam sites. And if that's not enough, there is a good chance your competitors will put your sites through the ringer and if they uncover any spamliness they will rat you out.

It's just not safe to even employ borderline techiniques these days.

Search engines have declared war upon garbage web sites.

The reason is really pretty obvious if you try to see things from the search engine's perspective.

What's happening is that there are so many billions of web pages out there that the search engines are having a harder and harder time of indexing and cataloging all the web pages their crawlers are spidering. Combine the huge growth of the internet with the proliferation of webmaster software that can build tens of thousands of junk pages at the push of a button, and you've got a bulging inventory of web pages.

Those machine generated junk pages are clogging the hard drives and servers of the search engines.

The thing is that the people who are the customers of the search engines, have been complaining quite vocally that too many web pages that appear on the first page of the search results are nothing more than web pages with links to other web pages. Junk directories with scraped search engine results.

You know what I'm talking about.

In other words, the machine generated junk is making it unpleasant and often difficult for the search engine customers to find real content web pages.

So… to keep their customers from looking elsewhere, all of the search engines are now aggressively blacklisting garbage web sites and removing them from their indexes.

Doesn't it make sense that search engines are concerned that their customers are happy?

Webmasters beware, the search engines are cleaning house and the free ride is over. That means that the zillions of machine generated junk pages, that have become an epidemic, can no longer make webmasters money like they used to, if any money at all.

I know about this firsthand. I recently had 20 "machine generated" junk sites get banned in one day.

It hurts. But that's OK, because if those 20 sites had not been banned, I wouldn't be here where I am today. It made me mad and I came up with this breakthrough 5 step plan to make money building hand made real content web sites.

It's apparent… Google, Yahoo and MSN will not tolerate 1,000's of junk pages to litter their indexes.

Ban Proof Technique: Build Real Content Web Sites By Hand and not with machines!

So, what I'm going to reveal to you is an easy way that you can give the search engines exactly what they want AND make a ton of money for many months and even years to come, because HAND MADE REAL CONTENT web sites don't get banned!

Let's look at it this way…

If you've been wasting your time building machine generated sites like me, only to have them get banned and stop bringing in traffic, isn't it time to try something new???

Not only is it a bummer to have sites get banned, but I finally realized how much time I was wasting by using the software that generates the junk. After all, there's more to it than just pushing that button. You have to spend hours preparing and getting stuff ready so you can push that button.

So, what I am going to show you is that when you use those page generating programs you actually WASTE MORE TIME than if you hand built real content web sites that are ban-proof.

Finally, I will demonstrate my 5 step plan that will save you tons of time and help you make more money than by building thousands of junk pages.

Let's take a look at a typical process of creating a software generated site with ten thousand pages and analyze what goes into making it.

What NOT TO DO - Generating too many pages too fast will get your site banned.

If you use a program like Directory Generator or Traffic Equalizer, or one of the many other programs to generate huge scraped stolen content web sites, you know that there is a lot of work to be done before you push the button and generate those 5,000 pages.

Here's specifically all the time wasted and the many drawbacks of page generators. Consider the time wasted and I don't think you'll look at them in quite the same way.

1) You need a huge list of KEYWORDS to tell the page generating program to make pages for. Keyword research can make or break a site, so you must spend time finding the right words, cleaning the list, OR buy a list from someone. This takes time.

2) You need lots of disposable domains set up on servers so that you can crank out garbage sites with new batches of thousands of pages. Sub-domains with thousands of junk pages don't work as well and are perhaps the fastest way to get flagged and banned. It takes time setting them up.

3) You need to design a template web page, index menu page and a site map and make sure it doesn't leave a "footprint" so the search engine filters do not ring an alarm when they first crawl your site. This takes time.

4) After you put in the page generating software's content tokens and push that button you still have to patiently wait as the program scrapes and borrows content to make your 5,000 junk pages. A 100 page scrape mission may not take so long, but the trend is to make many thousands of pages. That takes time.

5) After going out for coffee, if the pages are done, you still have to test them and proof them and then spread around links to your indexes and somehow create mini site maps that won't set off the alarms and get your site banned before it has a chance to get traffic. Perhaps you even have software to spread around the 5,000 links to your new pages. That takes time.

6) Finally, after all that boring stuff is completed, and assuming you like your new pages, you still need to FTP them to your server. Better do it overnight or while you're out shopping, because it takes time for 5,000 pages to get uploaded to your server. Unless you have DSL or faster you're sunk right there. Too much time wasted. But there's more.

7) You still need to get your 5,000 junk pages indexed otherwise you won't see any traffic…. So you'll need to spend time making sure there are links from other sites to your new pages so they get crawled and indexed. That takes time.

8) Don't sit back just yet, you better start building another site fast because the one you just wasted all that time building is very likely to get banned before you can even spend the few dollars you'll make from them.

Do I sound bitter? I am, because I've done that far too many times. And the sites are banned and I have nothing to show for it other than a few stray visitors here and there. And when it comes time to renew the domain names you have to decide whether it's worth paying for another year. I'm getting tired of that.

Do you have the time and the patience to build 100's of junk sites month after month, each with 5,000 pages just so you can get a little traffic and make a decent living???

I don't know about you, but that's not what I call a fun job. It's not why I run my own business and work at home.

Search engines are only getting smarter and are gaining momentum in their war against spam and will only be more aggressive about banning sites and keeping the garbage off their search engines.

I am confident that Google, Yahoo and MSN will do whatever it takes to keep their multi billion dollar businesses thriving. And that means if garbage pages piss off their customers, they will go to any length to make sure there is no junk on their search results pages.

So let me ask you this…. Why would you invest your time in a business model with no future?

Why bother spending all that time to build sites that in all likelihood will get flushed down the toilet before you can even make a few bucks off of them???

Why settle for scraps publishing sites you can't even admit are your own???

It's just not worth the time and effort.

BUT don't worry - you don't need to… there IS a better way and I'm happy to show it to you.

I say it's time to get back to the basics and stop wasting time! Let's spend our time building web pages that have REAL CONTENT and will last forever!

The day I found out that 20 of my sites had been dropped from Google was a real eye opener for me. I'll spare you the weepy details, but let's just say after the anger and sadness passed I became really motivated to find a positive in this negative experience. I was committed to finding a solution. And I did! And it was right under my nose all along…

Even with 20 sites blacklisted and losing almost all of their traffic, I only lost about 20% of my Adsense income. And that's when I realized that even with the 20 sites with 100,000 junk pages flushed down the toilet, that what was really making me money was my web sites that had REAL CONTENT!

Ban Proof Technique: Real Content Does Not Get Banned!

Hard to believe, but my real content web sites with 5 or 10 or 50 or even 100 pages were making many times more Adsense money than the junk sites with 5,000 garbage pages.

That's because the search engines will reward you for real content and send you lots of traffic. That's when I decided that I wasn't going to waste any more time building garbage sites with thousands of junk pages.

And that's how my idea for Article Underground came to be… It inspired my simple yet effective 5 step plan and new motto of STOP WASTING TIME. I decided to stop wasting time on the B.S. and spend my time focusing on the things that really make me money.

The secret my friends, is to ONLY use REAL CONTENT on your web pages. Your sites will have real value and be ban proof!

Real content has what they call "LEGS". Real Content lasts long time.

Don't scrape it, borrow it, php it or re-use anything that is not of your own original making. Only use content that you legally have the right to use on your web pages. If nothing else GOOD KARMA will help you make more money.

But there's more to it than KARMA!

Ban Proof Technique: Give the Search Engines exactly what they want! Real Content!

Search engines really need good quality real content pages, and if you give them valuable content, they'll reward you with lots of free advertising by listing you at the top of their search results pages.

They will happily show your real content web pages instead of the junk that the machines are generating.

So, what kind of **real content** are you going to put on your web sites???

Ban Proof Technique: Article Marketing is the answer!

For me the solution initially was writing articles. Writing my own original articles and product reviews. It was time consuming yes - but I got a lot of high quality search engine traffic with my articles and product reviews. I just needed more time to write more articles. I'll share with you my way to save time later with ArticleUndergound.com

Let's look at the various ways that we can put real content on our web sites.

1) Article Marketing. The absolute BEST way is for you to add real content to your web site is to write your OWN articles yourself, but as I found out, writing articles takes a lot of time and energy. It's definitely worth the time if you have it!

Article Marketing is all about getting traffic through the use of articles published on your web sites and/or on the web sites of other people who also publish your articles.

Articles are REAL CONTENT and have been time tested and proven to make money for the long term.

If you want to make good money selling affiliate products or with Adsense or Yahoo Publishing, the BEST WAY is to BUILD as many HAND MADE WEB PAGES as you can, with articles. The more hand made real content web pages you can build the better!

The goal is to publish as many articles as we can on our web sites, preferably with our own names and links in the credit boxes so we get increased PageRank, Link Popularity and lots of free traffic.

2) **Hire a ghostwriter or an Essay Writing company** to write articles for you. On the surface it may seem ok, but even hiring others to do the writing for you can waste a lot of time. First off you need to find writers. It's not that easy. Then when and if you find writers you have to train and manage them. Not everybody has your best interest in mind when they write for you. You need to weed out the duds. Find the frauds. That takes time.

When you hire others to write for you it's important to carefully proof the articles to make sure they aren't selling you words that have been "borrowed" or published elsewhere.

Watch out - there are writers who will try to take short cuts and give you recycled garbage.

Also, it can also be pretty expensive to hire a writer or Essay company. If you have the money to invest in the articles, it may be worth it, just to have your name and links on the articles, but it does take time. Besides, you'll also need to spend a lot of time on Keyword Research so the writers will know what to write about. That takes time.

3) Article Directories Publicly Available Content - Another option, that is becoming increasingly popular, possibly too popular, and although far from ideal, it allows you to find publicly available articles at the article directories that give you permission to re-publish them and put them on your web pages.

There are a lot of drawbacks using **publicly abused articles**, most notably that the articles are rarely ever optimized for keywords that will get you traffic. Also, those authors always require credits and even demand links to their web sites, sometimes those web sites are even garbage spam sites that have already been banned.

Better watch out the author links aren't to bad neighborhoods… Not good.

Ban Proof Technique: Avoid Duplicate Content Penalties

The really bad news about publicly re-used articles is that you'll be competing with the 100's or even 1,000's of other webmasters publishing the same exact articles - and when I say EXACT I mean exact - as in the terms and conditions do not allow you to make ANY changes to THEIR articles. That sucks, but hey, the price may be right…. but is it really???

While using other peoples articles in itself may not be too risky in regards to getting banned, it will likely set off penalties, filters and red flags when they notice your pages have an unusually high amount of words that are duplicated on other web sites. When you use publicly abused articles on more than a couple of pages you are risking that the search engines will look at your site as a duplicate content garbage site, and considering the limitations on the size of their servers hard drives, you are at risk of being penalized for sure, if not banned.

The trend these days is to buy software, push a button and make article directory sites with 1,000's of articles from the public directories. That can't be a good thing, as those articles lose value when too many people use them. Sure, I hear someone out there saying syndication can't get you banned, but the thing is there are so many of these "directory sites" springing up that surely the search engines will be doing their best to squash that new form of spam.

Remember, if that human reviewer starts to see the same article appear more than a few times, right or wrong, they may see your page as spam and push the button to ban it. Why take a chance???

Duplicate Content pages can't all be #1 - Stop wasting time with them!

Publicly re-used and abused articles carry the burden of triggering "duplicate content" filters and getting penalties at the search engines. That means it will also be next to impossible to get a top ranking for keyword phrases that are in the same articles as on 1,000's of other web pages. I don't know about you, but I'd rather not waste my time competing with 100's or 1,000's of duplicate content web pages. I'd rather shoot fish in a barrell….

4) Private Label Articles - PLR articles are articles made available for purchase that allow you to take writing credit and make adjustments to the copy. The problem with all of the PLR articles I've seen for sale is that they are NOT optimized for keyword phrases, much less profitable topics. So while they may be a viable option, unless you spend a lot of time FIXING them and adding keywords, they will not easily rank in the search engines. You may as well spend the time writing your own articles. Besides, the topics are usually micro niches and so obscure they'll hardly get any traffic. Chess techniques… Siberian Mask Collecting??? Not really worth the time or money they demand.

Those are your options - and in my opinion **the best method is to write your own articles and write lots of them!**

But who has time to write 100 or 200 or even 400 articles a month? That is next to impossible. If you go that route, you are limited by the time you can spend on actually writing the articles.

Personally I can crank out an acceptable article in 15 to 20 minutes. That's pretty fast. Some say it can't be done that fast… But even at 20 minutes per article, it'd take a long time to write 400 of them… 8,000 minutes to be exact (133 hours). That's a full time job in itself!

How long would it take you to write 400 articles???

There is another way and it's by utilizing the [Article Underground Content and Traffic System](#).

Real Content articles optimized for **high paying, high traffic exact keyword phrases!**

My solution to help efficiently spend time publishing real content is a winner! I have created a simple system that helps you manage your time wisely and guides you to doing what's really important by focusing on what makes the most money!

Publishing keyword dense web pages and getting them indexed is what makes the most money! All the other stuff is just wasting time! Words = $$$

[Article Underground](#) is a membership web site that offers it's limited group of members 400 professionally written exact keyword phrase optimized articles each and every month!

The articles are already keyword optimized and ready to reel in the traffic from the search engines. Simply paste the articles on a web page and they are ready to publish! Of course you can also tweak them too!

Plus the [Article Underground](#) membership includes a simple and quick traffic system that announces the article URL's and helps get pages indexed by the search engines lightning fast!

Keyword dense web pages and fast search engine indexing = saved time & big opportunities!

If you'd like to know more about the membership and the excellent exact keyword phrase optimized articles please visit my site at www.articleunderground.com Memberships are limited so please don't delay!
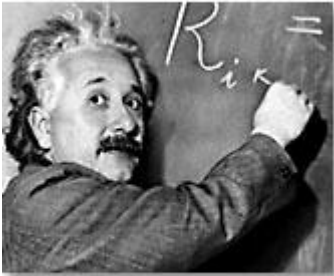
Now we're not done quite yet… here comes the really GOOD PART of this special report!

My simple 5 step plan for success building real content web sites. It's soooo easy!

If you follow my plan, step by step, and repeat it as often as you can, your income will grow and grow and grow. Every month you'll have more money coming in. It's a long term business model, not a "get it while you can" scheme.

Once you start building pages and repeat, there is really no stopping the momentum.

Albert Einstein said

"Nothing happens until something moves"

I love that quote. It's so true and applies to so many things.

If you move and do what you need to do, **success will happen**. It's inevitable.

In fact, there will be no stopping it, because when you build real content web pages, the search engines will love them and keep your keyword dense pages listed for a long long time to come.

And best of all, without any worry that your web pages will get banned.

Now of course, this takes into consideration that your web pages will have lots and lots of keyword phrases that will get tons of traffic and have high profit potential. And that's where Article Underground comes in and really shines.

Our secret weapon is the **EXCEPTIONAL KEYWORD RESEARCH**.
We do the research to help save you a ton of time and that helps you focus on what's really important!

It's like Anthony Robbins has said
"Most people fail in life because they major in minor things."

That is so true. We need to stop wasting time on "minor things" and ONLY do the things that make us the money!!! And that's cranking out hand made keyword dense real content web pages!

I do hope you will visit Article Underground and look at the benefits of the membership, but regardless of whether you join, I believe you can benefit from my 5 step plan. I'd like to share it with you.

I'd like to point out that while this 5 step plan was intended to be used as part of my [Article Underground Content & Traffic System](#), this simple plan can be easily adapted with a few minor adjustments to work with your own articles and blogs.

You do not need to be a member or buy my articles. It will help, but is not necessary.

As they say in the trades, **no purchase necessary**.

The key concept is simple but powerful. The words themselves even have power.

In fact, Anthony Robbins would be proud of me if I suggest that you write down the key concept on a piece of paper and post it prominently where you are working so that you will be reminded whenever you see it that you COULD be making money by focusing on the 5 simple steps.

The key concept to make lots of money is

STOP WASTING TIME.

Write that down if you want - it's a motivator!

If you are really motivated to start right now, and from this day forward, build a continually growing web publishing empire, you need to stop wasting time doing all the BS little things that don't really make you money.

I know how easy it is to get caught up in research, in email, optimizing web pages, trading links, researching the competition, finding niches, spending time surfing the net, chatting on the phone or online…

There's a million different things trying to constantly grab our attention…
It's not easy to stop wasting time.

But **time really is money** if you know how to use it. And just in case, I will now show you how.

There are only a few important steps you have to focus on to get web pages indexed by the search engines,
get web traffic, and start making money.

Assuming you already have a web site up, and a template page ready - it's simply a matter of arithmetic - a formula so to speak…TIME = MONEY!
Repeat the following simple steps often enough
and the money will start flowing in!

Want more money? Simply make more web pages!

The more you repeat these simple steps,
the more money you cumulatively earn!

It's really that simple!

1) select a plain text file from the 400 exclusive EXACT KEYWORD PHRASE optimized articles delivered to you every month with your Article Underground membership.

Article Underground Time Estimate 1 - 2 minutes

Alternately you can use an article you have written yourself. This option takes more time.

2) highlight the text in the plain text file and copy and paste it into your web page or template and save the file with a name including the EXACT KEYWORD PHRASE the article has been optimized for.

Optionally save the file in a category folder that has a relevant name that will insure contextual ads from Yahoo or Google are related to your article's EXACT KEYWORD PHRASE.

Article Underground Time Estimate 1 - 2 minutes

Alternately, if you are using your own article, you'll have to figure out what keywords the article has in it, and which ones will be worth targeting in the search engines. This option takes more time.

3) change the TITLE on your web page to include the **EXACT KEYWORD PHRASE** from the article file name

Article Underground Time Estimate 1 - 2 minutes

4) add a PLAIN TEXT LINK to the new web page on your web site's front page and/or category menu pages using the EXACT KEYWORD PHRASE the article is optimized for.

Optionally use find and replace or update your site wide template to make sure the new text link is on as many pages on your site as possible.

FTP your new page and any pages you added text links to so they are all live on your web hosting server.

Article Underground Time Estimate 1 - 2 minutes

5) Announce your new article URL with the Article Underground Traffic System to insure your URL gets spidered and indexed fast by the search engines.

Optionally announce your new article URL at one or more of the Article Underground Announcements Network Niche Sites (15 all total).

Article Underground Time Estimate 1 - 2 minutes

Alternately, if you are not using the Article Underground Traffic System you will need to get some links on other web sites pointing to your new web page. This option takes more time.

Total Estimated Time: between 5 and 10 minutes per article web page.

Alternately, if you are not using the Article Underground Traffic System it will take between 15 and 30 minutes to create your page and get external links.

I know I only said 5 steps, but actually STEP 6 is the MOST IMPORTANT STEP

6) repeat steps 1 through 5 and watch as the new pages on your your web site attracts fresh new traffic and soon the money starts to come in.

STOP WASTING TIME!

DO NOTHING ELSE other than repeat those steps and you will soon see the fruits of your efforts.

Spend as little as 2 hours a week adding Article Underground articles to your web sites using the above simple steps and you'll soon have an empire built! Of course you can also write your own articles but that takes more time.

They key is to STOP WASTING TIME on the THINGS THAT DO NOT MAKE YOU $$$!

You can save a lot of time with the Article Underground Content & Traffic System.

I highly recommend becoming a member!

Imagine all the time you will save! You'll save time with Article Underground by not having to write all of your own articles and announcing the URL's. Those 2 time savers will definitely be worth the price of the monthly membership fee. If there are still memberships available, I highly recommend visiting the web site and looking over the benefits of becoming a member.

There's so much more than simply great articles loaded with high profit keywords!

http://www.articleunderground.com/

So there you have it. Techniques to help make your sites ban proof plus the 5 steps you can easily repeat to make a lot of money by becoming a successful web publisher with article marketing and hand made real content web sites.

It's really easy to publish and announce articles, but the catch is you need to invest time in order to earn more money.

Stop wasting time!

Best wishes for success!

Mike Liebner
Owner and Creator of the Article Underground Content & Traffic System

P.S. If you haven't already viewed the videos on the next page, I invite you to find out more about the power of real content with step by step instructions on how to use the Article Underground Content & Traffic System, plus eye opening financial projections showing how much money can easily be made by dedicated net entrepreneurs.

Special Report Video Library compliments of ArticleUnderground.com

Video 1 - State of the SEO Address - 13 min. 49 sec.

A discussion of the state of the top 3 search engines and how they can bring us tons of free traffic. Also discusses how keyword optimized article pages can snag lots of traffic. Words = Money.

Video 2 - Getting Started with Articles - 5 min. 36 sec.

Step by step tutorial showing how to create article web pages using the Article Underground Content and Traffic System.

Video 3 - Announcing Your Article URL - 11 min 10 sec.

Step by step instructions on how to announce your article URL's so they will be indexed and crawled by the search engines quickly.

Video 4 - How much money can I make with Article Underground - 10 min. 47 sec.

An exploration of the possible income scenarios that webmasters of varying levels of commitment can set goals for.

Video 5 - Article Marketing and Keyword Research - 8 min. 29 sec.

The role that keywords play in article marketing success.

Video 6 - Article Underground Background & Benefits - 13 min. 57 sec.

I discuss why and how I came up with the idea for Article Underground and how to employ the simple 5 step plan to gain cumulative profits with a long term business model.

Check Article Underground for more Special Reports

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